



Two new premium Anti-Reflective products, one great name.

Experience the ultimate in durability,
scratch-resistance and ease of cleaning!

NVISION

- Uniquely crafted AR is **durable**, scratch-resistant, anti-static, easy to clean and eliminates reflections.
- Traditional hydrophobic topcoat **resists smudges** and makes lenses easier to clean.
- Dramatically improved scratch resistance is evidenced by Bayer test results, an AR industry standard which simulates consumer wear. NVision AR is **up to 3 times more abrasion resistant** than traditional AR.
- Revolutionary new conductive layer adds **anti-static properties** that repel dirt and dust, helping lenses stay clean longer.

NVISION PLUS

All the benefits of NVision AR, **PLUS**

- New, super oleophobic topcoat makes lenses **up to 4 times easier to clean** than traditional hydrophobic AR and adds **superior oleophobicity** so fingerprints and face oils wipe right off...with hardly any effort. Complaints about smudging are a thing of the past!

BUILDING UPON THE STRENGTHS OF PROVEN TECHNOLOGY

Conductive, anti-static charge...3 times more abrasion resistant... 4 times easier to clean...NVision is certain to become the new yardstick for measuring performance in the field of anti-reflective (AR) technology. This revolutionary process will provide your patients with a superior wearing experience: **lenses that stay cleaner longer, and are dramatically easier to clean once dirty.**

Maximizing on the inherent hardness of existing factory-applied hardcoats, the NVision process adds several new layers to the traditional AR layer stack: a harder base layer and a new conductive anti-static layer. The result is an AR coating which is significantly more scratch-resistant than coatings of the past with the added advantage of dust and dirt repellency. The benefits are satisfied patients, fewer returns and increased profits.

GUARANTEED ADHESION

Maximum adhesion has been affirmed through extensive testing which includes QUV (accelerated aging testing), cyclic humidity/cross hatch testing and salt water boil testing. All point to the fact that NVision AR provides superior performance on a consistent basis. The added adhesion layer provides even more stability to an already superior process.

SUPERIOR SCRATCH RESISTANCE

Bayer test results confirm NVision performance is up to 3 times more abrasion resistant than traditional AR.

STAYS CLEAN LONGER

A conductive, anti-static layer actually repels dust and particles from building on the lens surface. Applied as one of the integral base layers of the AR stack, it is applied within the AR chamber to reduce any possibility of contaminants thus enhancing the stability and durability of the entire process.

EASIER TO CLEAN ONCE DIRTY

The final hydrophobic topcoat layer of an AR process seals the surface to help protect against chemical corrosion from skin oils and other elements. It also transforms a relatively rough surface into an ultrasmooth one to assure easy clean properties. NVision, with traditional hydrophobic topcoat, provides superior cleanability. NVision Plus goes one step further by adding a revolutionary super oleophobic topcoat, making lenses up to 4 times more oleophobic and easier to clean, resulting in unmatched ease of care.

PROVEN PERFORMANCE

Extensive testing on all lens materials has proven the superiority of the NVision process. Independent test results show a dramatic increase in both scratch-resistance and adhesion.

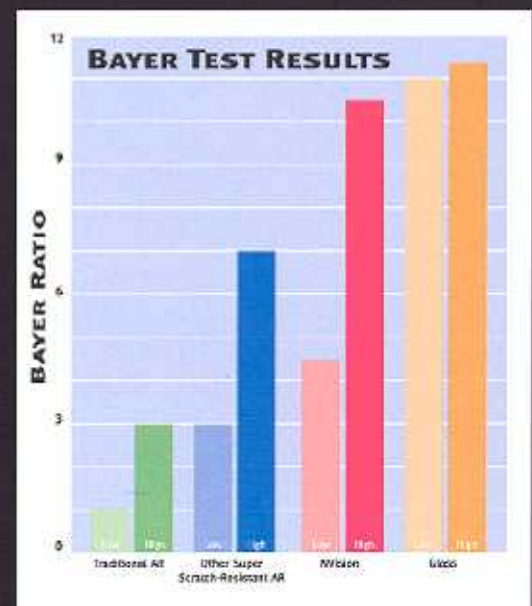
WARRANTY

NVision and NVision Plus lenses are warranted for 2 years under normal wear conditions. Original Rx number and date must be supplied at time of reorder.

**AVAILABLE EXCLUSIVELY FROM
YOUR LOCAL NVISION PROVIDER**



NVision technology makes for satisfied patients...long-term. Superior technology serves your patients with AR lens qualities that are most important to them, and ultimately to your bottom line:



The Bayer Test as defined by the AR Council is a critical procedure for determining the abrasion resistance of AR lenses. Tests are performed by oscillating sand back and forth over the surface of AR lenses under specified conditions. Quantification of abrasion resistance is based on measurement of haze due to scratches formed on the lens surface. As evidenced by the chart above, NVision performance is increased up to 3 times over that of traditional AR. Results may vary slightly depending on the underlying lens substrate.

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CARING FOR YOUR EYEWEAR HAS NEVER BEEN SO EASY!